Studio 3 live

Introduction

Studio3 conferencies

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Studio **3** live

We need to think innovatively.
Current communication technologies help to live modern and at the same time, keep emotions when communicating with each other.

- The Coronavirus period also produces a few positive things for us. In addition to the basic ones associated with people of solidarity, who realize that they have loved ones and their health, they also help use online technologies ambitiously across all human activities.

- Online shopping is a daily routine for most of us. Everyone who has the opportunity to try working from home could try it at this time.

- To create the situation that has arisen over the last 10 months, we realize that it is still possible to improve with online communication technologies.

- **With several experts, we have created a studio called Studio3, which helps us to organize video conferences and webinars for our business partners who like to use our experience and expertise in the field.**

- We can combine our physical presence and at the same time online conference moderation for your participants and the team to enrich your partners with the experience of presenting speakers.

- We are here for you, and at the same time, we do not always have to be direct with you in one room.

Studio 3 live

We supplement the professionally focused conference with knowledge issues and technical success.

- Today, after more than 10 months spent at home in the home office thanks to Covid-19, it is more than obvious that despite the initial positive enthusiasm with the use of new communication tools, it turns out that a good balance needs to be found between time and intensity spent in front of the screen.

- In addition to the content itself and its moderation, we also focus on improving audio and video transmission quality.

- It turns out that after a few hours of mutual video conferencing, fatigue begins, which affects the general quality of work.

- One of the important factors of the onset of fatigue is, above all, the quality of the words transmitted.

- The second component of fatigue is the frequent error rate in organizing when, during a mutual discussion, there is no general culture of passing the word to each other.

- Studio 3 uses several digital technologies that can be interleaved and combined during the conference. At the same time, it is possible to upload the entire conference to a physical storage medium or directly combine it with broadcasting on social networks YouTube, Vimeo or Facebook or directly within the streaming service, including possible so-called post-production.

Jiří Anderle

EPSM
European Association
Of Payment Service Providers
For Merchants

Live broadcasts can complement other effects such as sponsor logos, participant names, speaker timeout and more.

Virtual Studio – SET No.3
The basis is professional directing supplemented by a physical moderator.

- This is a virtual studio, which is part of Studio3. It offers several different formats and methods.

- The basic SET No. 3 set consists of the moderator's position behind the table and the main screen on the left.

- The accessory is a screen on the front of the table and at the same time a sign of the studio above the moderator's head.

- All screen areas can be changed dynamically. At the same time, it is possible to transfer the content of individual screens to full screen.

- Everything is controlled by the director or directly by the moderator, who maintains contact with the audience throughout the presentation. He can bring any questions to the participants.

- The main screen receives the image from the online communication system (Teams, Zoom.us, Google,...)

- Using Microsoft Teams, it is possible to divide the main screen among several online presenters, which are transferred from Studio3 to the main screen with a moderator or directly to the entire broadcast area.

This SET Large is very variable and is used for larger types of online conferences or lectures with connected online speakers.

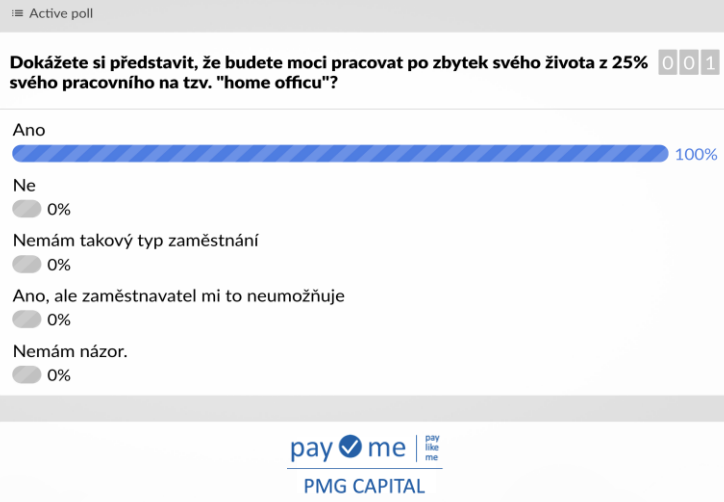Studio **3** live

Virtual Studio – SET Large
Live streaming can complement other effects, such as sponsor logos, participants' names, speaker timeout, and more.

- Large studio with an emphasis on the sale of advertising space to several sponsors.

- This is a virtual large studio, which is part of Studio3. It also offers a diverse area for placing other advertising banners, running video sequences, etc.

- The basic SET Large set consists of moderator position behind the table in the middle of the studio. The participants (speakers) of the conference are divided into separate screens on the left and right part of the study.

- The screens display either direct static inputs (presentations, videos, or graphics) or direct video inputs from online participants.

- Everything is controlled by the director or directly by the moderator, who maintains contact with the audience throughout the presentation. He can bring any questions to the participants.

- Using Microsoft Teams, it is again possible to divide the main screens among several online presenters, which are presented by Studio3 on a screen with a moderator or directly on the entire broadcast area.

Questions and answers can be combined in various ways in quizzes, questionnaires, voting, etc.

A demo sample of the poll is at slido.com with #CFM
or scan the QR code above.

Voting system SLIDO – contact with the audience
How to keep the audience in the spotlight and get feedback.

- Studio3 uses several practices to obtain feedback from conference participants and/or online meetings. One of the basic ones is the online tool sli.do.

- Within the organized conferences, it is possible to address up to 1000 independent participants and create countless quizzes and questions for them, which are entered directly into the system online.

- The conference participant can use the QR code to enter the voting without the necessary registration via his mobile phone or has the option to enter the voting in a web browser via a determined code, which can be created according to the conference.

- The results can be viewed directly online and are also stored for further analysis.

- Through the system, participants can ask their questions to speakers, a moderator moderates questions.

- Voting screens can be equipped with logos of individual sponsors, displayed in individual sequences of questions.

- Both direct participants in the conference can vote and listeners, who passively watch the online conference via the online YouTube channel.

Studio 3 live

Traditional conferences stream online.

- Our experience is based on an online recording of traditional conferences, which can still be held while maintaining a high level of protection for speakers who may be physically present.

- In addition to camera recordings, we also provide complete sound and video projection.

- Everything is realized in cooperation with the client, and these events are conducted as a production project, which we supply in cooperation with our partners.

- **Physical lectures can be given in classic lecture halls or studios for virtual broadcasting.**

If you are interested, you can contact us at

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